



# NADEX ANNOUNCES THE EXPANSION OF ITS FOREX PRODUCT LINE

*Nadex Adds new EUR/JPY and GBP/JPY Binaries and Bull Spreads*

**CHICAGO, March 28, 2011** – Nadex, the North American Derivatives Exchange, announced today that it is expanding its Forex product line to include **Binary Options** and Bull Spreads on the popular Yen cross pairings EUR/JPY and GBP/JPY. Coupled with this expansion, Nadex is also doubling the current number of strike prices on its existing Forex Binary Contracts, thus giving traders the opportunity to target entry into the currency markets at a much more precise level.

“Our Forex based contract volume continues to show rapid growth,” says Yossi Beinart, CEO and President of Nadex. “Our traders will be very excited about the opportunity to trade two of the world’s most volatile currency pairs, the GBP/JPY and EUR/JPY, in an environment that offers limited risk. In this manner they can take advantage of the upside opportunity the volatility of these pairs offer, while also having a fixed, known amount of risk.”

Binary Options are simple yes/no propositions. If the condition occurs, then the option settles at 100; if it doesn’t, the option settles at 0. Nadex **Bull Spreads** are short-term instruments that allow you to take directional views on financial markets with strictly capped risk, but without any danger of being stopped out by sudden adverse market moves. With either instrument, a trader cannot lose more than the amount they are required to place in collateral.

Nadex’s entire product line of binary and bull spread contracts also includes: equity index contracts (Wall Street 30, US 500, US Tech 100, US SmallCap 2000, FTSE 100®, Germany 30, Korea 200, Japan 225, India 50), energy contracts (crude oil, natural gas), currencies (AUD, EUR, GBP, CAD, CHF, JPY), metals (gold, silver, copper), and agricultural (corn, soybeans) contracts. Event contracts, including initial jobless claims, nonfarm payrolls, Fed Funds, and European Central Bank rate announcements, are also available to traders on Nadex.

## ABOUT NADEX

Headquartered in Chicago, Nadex is a wholly-owned subsidiary of the U.K.-based IG Group Holdings, subject to regulatory oversight by the CFTC. Through Nadex, traders can hedge against or speculate on price movements in currency, commodity, event, and equity index markets.

For information on becoming a Nadex member, or to learn more about Nadex, please visit [www.nadex.com](http://www.nadex.com), call 1-877-776-2339 or e-mail at [Peter.Lee@nadex.com](mailto:Peter.Lee@nadex.com).

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